

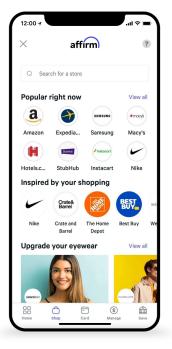
## What is Affirm:

Affirm is a **buy now pay later** option that **helps customers pay over time for more of what they love!** 

No matter what your customer is looking to purchase, they want to feel good about the things they buy. And with Affirm, they can.

### **Benefits:**

- Customers will never owe more than they agree to up front
- No credit impact to apply
- Flexible, transparent, and convenient way to pay
- No fees, no gotchas, no surprises
- Available on purchases starting at \$50



# **Checking out with Affirm**

#### easy as...

- 1. Once your customer is ready to checkout, they'll request an Affirm one-time-use virtual card by:
  - Visiting your merchant specific Affirm URL i.e. *m.affrm.com/storename*
  - Scanning the Affirm QR code located on in-store signage
  - Or by texting your merchant code to 58083

#### Partner with your leadership to determine your application path.

- 2. The customer will complete a simple application and, if approved, will select the payment option that's best for them with no hidden fees–not even late fees.
- **3.** The customer will **receive a one-time use virtual card**. The customer will read you the card number, or add the card to their apple or google pay wallet and tap to pay!

#### **Questions?**

If a customer has a question or concern, they can reach Affirm by calling our Customer Support Line **(855) 423-3729** or visiting <u>affirm.com/help</u>



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urchase? No problem.	Share a few pieces of info to confirm you can pay over time. Please fill out all required * fields.		
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mber *	Legal last name * Suffix V	μαlified to	
Get started and you a verification code via SMS.	YOUB MORILE NUMBER (555) 123-4567 Heed to checkout to see y apply for a one-time-use	our payment plan offer a	
a) goe to interesting out to make a service and firm to obtain, use, and share consumer reports about me.	Email address * Programmer This prequilification	o use it.	
	Continue Continue t	checkout	
	Already have an account? Come bu	ck later	
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Have customers get started by following your merchant specific Affirm application path

The customer will follow the application prompts to create an account and get a decision in real-time

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Add tax and shippir we'll return any unu	sed funds.	ount. Don't worry,	and approval. L	earn more			with no hidden fees a	
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\$500					6 weeks		INTEREST	\$47.21
Make sure tax and shi	pping are included.		\$125.00 //2 \$125.00 due tod		Co weaks ,		TOTAL OF PAYMENTS	\$547.21
<ol> <li>You're prequalified for purchases up to \$5,000. A payment may be due today.</li> </ol>		APR 0.00%	Interest \$0.00	Total \$500.00		12 total payments	~	
Learn more	2	Continue	\$45.60 /mc APR 16.99%	\$25.23 eth Interest \$47.21	\$525.23 12 months Total \$547.21			
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If approved, the customer will **enter their purchase amount, select their payment plan,** and **confirm their loan** to create a one-time-use virtual card



The customer will **complete their purchase with the Affirm Virtual card** just like they would with any other card

Payment options through Affirm are provided by these lending partners: affirm.com/lenders. Your rate will be 0–36% APR based on credit, and is subject to an eligibility check. Options depend on your purchase amount, may vary by merchant, and may not be available in all states. A down payment may be required. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Finance Lenders Law license.